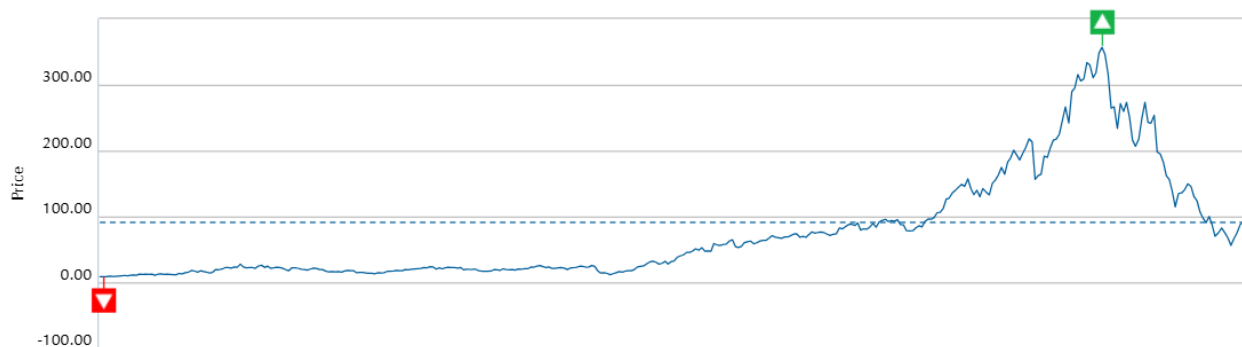


ESTÉE LAUDER - NYSE: EL

Company Name: Estée Lauder Companies Inc.
 Creation: 1946
 Headquarters: 767 5th Avenue New York, NY 10153
 Activity: Personal Care and Beauty Products
 Employees: 62000
 CEO: Stéphane de la Faverie
 Countries presence: 150+
 Ownership: Institutions = 60% (30%-40% family owned)
 - Corporations = 22% - Individuals/Insiders = 13%
 Stock Market: NYSE
 Ticker symbol: EL
 Website: www.elcompanies.com
 Key actors: Stéphane de la Faverie,
 Jane Lauder, Chinese Market
 Market Share: 5-6% (in luxury)

Key Ratios*

Gross Margin (TTM): 74.09%
 Operating Margin (TTM): -4.25%
 Net Profit Margin (TTM): 9.27%
 SG&A (TTM): 63.61%
 ROA (TTM): -4.1%
 ROE (TTM): -17.27%
 ROI (TTM): -5.57%
 Price to Book (TTM): 7.53
 Price to Sales (TTM): 2.21
 Current Ratio (TTM): 1.41
 Quick Ratio (TTM): 1.02
 LT Debt/Equity (TTM): 167.96%
 Payout Ratio (TTM): -70.59%



Number of Shares: 359,751,980
 Share Price: \$90.15
 Market Capitalization: \$32,431,640,997.00

PER: N/A
 Average PER: 36.07
 Dividend Yield: 1.55%
 Frequency Distribution: Quarterly
 Beta (TTM): 1.15

Analyst Ratings: 6 Buy – 20 Hold – 2 Sell
 High: \$110.00 – Medium: \$84.00 – Low: \$56.20
 Target price: \$79.97

Cons	Pros
Uncertain consumption situation and stock market instability since 2022.	New management, medium-term plan, and restructuring.
Financial situation less favorable than that of its competitors.	Probably still retaining its image as a leader in premium products.
A valuation reflecting optimistic expectations, increasing risk.	

*Data comes from IBKR's third-party provider. The brokerage firm does not guarantee its accuracy.